

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

YAT & C (PMU) Department – Tourism Promotion – Designing, printing and supply of A.P. Tourism posters on Karimnagar District & Satavahana Dynasty – Sanction of Rs.3,74,650/- (Rupees three lakhs seventy four thousand six hundred and fifty only) – Orders – Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 684

Dated 05.09.2013.  
Read the following:-

1. From M/s. Akshara Advertising Limited, Hyderabad, Dt. Nil.
2. Government Letter No.2944/PMU/A(2)/2013, YAT & C (PMU) Department, Dated 28.05.2013.
3. From M/s. Akshara Advertising Limited, Hyderabad, Bill No.Ptg/024/13, Dated 06.06.2013.

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ORDER:-

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourist attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Palaces etc. For promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls etc.

2. In the reference 2<sup>nd</sup> read above, Government have issued work order to M/s. Akshara Advertising Limited, Hyderabad for supplying the A.P. Tourism Posters on Karimnagar District & Satavahana Dynasty for an amount of Rs.3,74,650/- (including all taxes).

3. In the reference 3<sup>rd</sup> read above, M/s. Akshara Advertising Limited, Hyderabad has submitted a bill for an amount of Rs.3,74,650/- towards supply A.P. Tourism posters on Karimnagar District & Satavahana Dynasty and requested to make the payment.

4. Government, after careful examination of the matter hereby sanction an amount of Rs.3,74,650/- (Rupees three lakhs seventy four thousand six hundred and fifty only) to M/s. Akshara Advertising Limited, Hyderabad towards supplying of the above said A.P. Tourism posters on Karimnagar District & Satavahana Dynasty.

| S.No. | Description / Posters                           | Size  | Qty.     |
|-------|---|-------|----------|
| 1     | Ujwala Park, Karimnagar                         | 19X28 | 200 Nos. |
| 2.    | Elegandal Fort, Karimnagar                      | 19X28 | 200 Nos. |
| 3.    | Sri Kaleswara and Muktheswara Temple            | 19X28 | 200 Nos. |
| 4.    | Dhulikatta, Karimnagar                          | 19X28 | 200 Nos. |
| 5.    | Sri Raja Rajeswari Devasthanam                  | 19X28 | 200 Nos. |
| 6.    | Sri Lakshmi Narasimha Swamy Temples, Dharmapuri | 19X28 | 200 Nos. |
| 7.    | Sri Anjaneya Swamy Temple, Kondagattu           | 19X28 | 200 Nos. |
| 8.    | Banyan Tree, Karimnagar                         | 19X28 | 200 Nos. |
| 9.    | Bommalagutta, Karimnagar                        | 19X28 | 200 Nos. |
| 10.   | Maner Dam, Karimnagar                           | 19X28 | 200 Nos. |
| 11.   | Satavahana Dynasty                              | 20X30 | 13 Nos.  |

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5. The amount sanctioned at para-4 above shall be debited to the following Head of Account:-

“3452 – Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to Tourists – Schemes included in PLAN, 11-Normal State plan, SH (13) – Tourism PMU, 260 –Advertisements, sales and publicity expenses”.

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-4 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the bank details:

|             |   |                   |
|-------------|---|-------------------|
| Bank Name   | : | Axis Bank Limited |
| Branch      | : | Mumbai Fort (MH)  |
| Account No. | : | 910020047482542   |
| IFSC Code   | : | UTIB0000004       |

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To  
M/s.Akshara Advertising Limited, Hyderabad.  
The Assistant Secretary to Government and Drawing & Disbursing Officer,  
YAT & C (PMU) Department.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.  
The Accounts Officer YAT & C (PMU-Claims) Department.  
SF/SCs.

//Forwarded :: By Order//

SECTION OFFICER